

# PROPAK ASIA 2019 OPENS GATEWAY TO AN INNOVATIVE SUSTAINABLE FUTURE



**PROPAK ASIA 2019** is returning in its 27th installment as the largest industry event of its kind in Asia with the theme of 'The Future of Processing & Packaging Innovation'. Continuing in its commitment to provide the processing and packaging industries with the latest advancements in machineries, technologies and solutions, ProPak Asia will focus on innovations. The key to overcoming many global challenges and driving industry into the future that will require quality products and efficient solutions to feed a growing population and protect the environment.

The various kinds of processing & packaging technologies and innovations will come from over 2,000 exhibitors from more than 50 countries including 22 international pavilions from 14 countries including;

Australia, Denmark, France, Germany, the UK and the US, two each from Korea and Taiwan and three each from China, Japan and Italy. Over 20,000 machines, products, and services from around the world will be showcased across 60,000 sqm in 9 halls at BITEC, Bangkok. Visitors will be able to interact with a wide range of industries including the food, drink, pharmaceutical, cosmetics, personal care and consumer products, as well as find solutions for their manufacturing, automotive, semiconductor and electronics packaging needs.

In addition, visitors have the opportunity to network across 9 industry zones including: Processing Tech Asia, Packaging Tech Asia, Drink Tech Asia, Pharma Tech Asia, Lab & Test Asia, Material Asia, Coding, Marking & Labelling



Asia, Coldchain, Logistics & Warehousing Asia and Printech Asia. These industry zones receive strong support and sponsorship from valued partners including the Australian Packaging and Processing Machinery Association (APPMA), Better Pack and Clear Pack for Packaging Tech Asia Zone, Clear Pack also for the Drink Tech Asia Zone and Clean Tech Solar for Clean Energy Sponsor.



ProPak Asia is the annual meeting point for large enterprises, SMEs, start-up and professionals looking to find and adopt products and services of all scales and sizes to meet their needs, from small to large scale machines and OEM service providers. ProPak Asia will feature SME focused promotions and Food Business Clinics organized for SMEs to gain knowledge and



consultation from experienced professionals, exhibitors and organizations.

**Many various events and activities will be held concurrently with the show:**

- The Global Packaging Forum (we will cover in different article)
- Global Trends of Food & Beverage Packaging organized by the Plastic Institute of Thailand (PIT)
- Active & Intelligent Packaging for Asian Markets organized by the AIPIA
- Introduction to Sustainable Packaging Design organized by the Australian Institute of Packaging
- Circular Economy Seminar organized by the Thailand Institute of Packaging and Recycling Management for Sustainable Environment (TIPMSE) and
- The Asia Drink Conference (will cover in different article)
- Latest developments in flexible packaging

“In our modern interconnected and highly competitive markets businesses must adopt new innovations and technology in order to grow and meet ever-changing consumer demands. The development of technology

leads to innovation that can provide the driving force to greater business. ProPak Asia is here to serve global processing and packaging industry with new innovations and technology from around the world. It connects the future of innovation with the industry of today,” said Mr. Justin Pau, General Manager of UBM Asia (Thailand) Co., Ltd.

“To pull the country out of a middle-income trap and develop it into an innovative and dynamic nation, Thailand 4.0 was initiated with technology and innovation as key factors in achieving its goals. The government has established a strong environment for industry to invest and improve business through various measures and policies.

There is no better time than the present for industries to find new solutions to create added value and improve capabilities. All of these are available at ProPak Asia, which is a significant driver for the country and a place where industry is always supported from every angle,” added Mrs. Wanpen Rattanakangwal, Director, Division of Creative Industry Development, of Industrial Promotion (DIP).